INDEX

Ninety-four homes in numerical order

(Designs marked * can have rooms on second floor if desired)

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<td>750-B</td>
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<td>80</td>
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</table>

COST OF CONSTRUCTION

With each home illustration is given the volume of cubic contents. This is for the convenience of those who immediately require the approximate building cost.

ACTUAL COST and full information will be gladly furnished at your convenience. We are at your service at all times.
A HOME OF YOUR OWN

This Book Will Aid You in Selecting Your Home and Enable You to Realize One of Life's Fondest Dreams.

To every man and woman there comes a time when their keenest desire is for a home of their own—a plot of ground that will blossom in springtime with cool, green lawns and bright, sweet-scented flowers, and a house which, however modest, will express in its design and arrangement their own ideas of what a home should be.

Every home builder yearns for a house that is different from ordinary houses, that possesses distinctive features—a house that people will notice and admire—and this desire is not due to pride alone but to common sense, for such a house will command a better price should the owner ever wish to sell it.

If the rented house you live in increases in value your landlord reaps the profit—not you. If the house you build for yourself is well built and the location wisely chosen, you can live in it rent free for ten years and then sell it for more than it cost you. Home ownership makes for economic independence and happiness.

The houses illustrated in this book of homes possess to an unusual degree a charm and individuality rarely found in moderately priced houses. As you turn the pages you will realize that they have been designed by men who are not only familiar with every kind of building material and the most approved methods of building construction, but who are responsive to the charm of pleasing proportions, to the beauty of harmonious color combinations and to that touch of originality that challenges admiration.

These homes are the last word in style and convenience, yet so perfectly are they designed that not an unnecessary dollar of expense is incurred.

There are complete working drawings for each of the designs that follow in this book and in using these plans the home builder will find that his home has been formed from a complete scheme, from a design that has been thoroughly studied, planned for convenience, constructed for strength, modeled for beauty.

In the home you select there may be some change you would like made—a rearrangement of rooms, some special feature added. Changing the plans to meet your ideas are made by competent architects.

We will be glad to give you complete information concerning material and labor costs, approximate time necessary to complete building and other data which may interest you.

Please feel free to consult with us. An estimate of cost on any house you are interested in will be cheerfully furnished. We can be of very definite service to you in explaining construction and other details. Our broad experience and knowledge of materials and trade conditions will be of the greatest help to you—and you need not feel obligated in any way.

We are justly proud of our careful and prompt deliveries. Our quick service will help you to avoid waste of time and labor—free you from unnecessary delays.

Come in and see us—or telephone or write and we will make an appointment to suit your convenience.
ACCURATE PLANS ARE ESSENTIAL TO GOOD CONSTRUCTION

Correctly drawn plans are absolutely essential to good construction and permanency of homes. Waste, delay, poor construction and usually undesirable homes are the result of poorly made plans. In the absence of a plan, mishaps occur with deadly certainty. These discrepancies are usually expensive in money and destructive to appearance and comfort. Avoid waste and disappointment by actually first building the house on paper, which is the only safe and economical method of procedure. For most people a home is a life-time investment, therefore they should secure the best possible plan to fit their needs. They cannot afford to take chances.

The working drawings furnished for each home appearing in this book are the most complete that it is possible for architects to produce. These plans are the results of the efforts of many men working closely together and cooperatively in the interest of better home construction.

Our Plan Department includes architects, engineers and skilled draftsmen with years of experience in house planning and practical construction, who include all that is possible to make the drawings accurate and complete in regard to design, strength and utility, comfort and convenience.

Our Blue Print Plans Include the Following Complete Drawings for Each Home

<table>
<thead>
<tr>
<th>Basement or Foundation Plan</th>
<th>Front Elevation</th>
<th>Rear Elevation</th>
</tr>
</thead>
<tbody>
<tr>
<td>First Floor Plan</td>
<td>Right Side Elevation</td>
<td>Sections and Detail Drawings</td>
</tr>
<tr>
<td>Second Floor Plan</td>
<td>Left Side Elevation</td>
<td>Framing Plans, Complete</td>
</tr>
</tbody>
</table>

The Architects who prepared these designs had constantly before them the three essential elements that combine to make good architecture. These are first, good proportion and pleasing appearance; second, well arranged commodious floor plans; and third, sound methods of permanent construction.

Through our Plan Service you are assured that your building is of safe and sound construction, that all framing and lumber is of the proper size to stand all stresses and that nothing regarding stability will have been overlooked.

Reversed plans: It is obvious that a plan designed for a lot facing east will not give the best exposure when your lot faces west. If you require this change we will furnish you with an additional set of reversed blue print plans. Ask us for full particulars.

Having a business interest as well as a personal interest in the welfare of this community, and being aware of its particular needs, we recommend that our patrons secure carefully made plans of high merit for the construction of their homes.

The blue print working drawings as shown here are specimens which will illustrate the workmanship and completeness of our drawings.

SPECIMEN OF BLUE PRINT WORKING PLANS

Exact Copy of Sheet No. 1 of Blue Print Plan Reduced to Approximately 1/5 of Actual Size. All Working Plans are Drawn to a Standard 1/4 Inch Scale.
SPECIMEN OF BLUE PRINT WORKING PLAN

Exact Copy of Sheet No. 2 of Blue Print Plan Reduced to Approximately 1/5 of Actual Size. All Working Plans are Drawn to a Standard 1/4 Inch Scale.
OUR COMPLETE BUILDING SERVICE
Assures You
A PLEASING HOME OF SUBSTANTIAL CONSTRUCTION

Plan Your Home Wisely

Think not only of today but consider the future as well when selecting the architectural style and plan for your new home. Few of us build a home of our own more than once or twice in a lifetime—therefore, it is important that we acquaint ourselves with the latest and most practical ideas in home construction, arrangements and equipment. This insures the happiness that a new home should bring and a sound investment.

Our Methods and Service

It is a part of our business to keep closely informed as to home building construction, architectural trends and values; hence the term "service" as used by us has a real meaning. It embraces a long and successful experience in assisting prospective home owners to realize that most cherished ambition, viz., to own a home of their personal choice.

We are especially well organized and equipped to render promptly and gladly complete information regarding all phases of home building, including construction details, costs, materials, financing aid and the full use of our plan service department.

Accurate Plan Service

Our Plan Service in connection with our plan books is the most comprehensive, practical and accurate service of its kind ever derived for the use and benefit of builders and others interested in home building. It is the service adopted and used by many of the leading associations in the building field.

This book contains actual photographs and floor plans of many beautiful homes, such as attractive Colonials, dignified Dutch Colonials, Modernized English one and two story types, unique bungalows and many other prevailing types of pleasing American architecture, all of which were selected for their good proportion, purity of design and practical construction. When you select your home from this book you secure the most approved type of construction, the highest quality of material and a complete building service which only a trained and experienced organization in the home building field can offer. In making your selection you will have the assurance that your home building project will be successful.

Special Plans and Changes

Our service also includes the creating of original plans to order. We find that quite often some of our friends and patrons have certain distinctive ideas for the new home they wish to build. Bring your ideas to our office and we will assist you in properly developing them into a practical and workable form. Standard plans can also be revised to conform to the wishes of the builder. You may desire to make changes or incorporate some ideas of your own. This work as a rule requires only a short time, depending, of course, upon the amount of work involved. Our experience will be of great assistance to you, it will probably mean a considerable saving to you in time and labor and greater satisfaction.

We Invite You to Ask Questions

Bear in mind that in building a home the price is not the only consideration. The quality of material must be considered. You must receive sufficient material of every kind to build your house complete according to plans. Your home must be designed with a view to comfort and convenience. It must be well lighted and provisions must be made for a safe and satisfactory heating, plumbing and lighting installation. Remember that you are building a home and whether it is small or a large dwelling you want first-class construction and high-grade material. Therefore, all questions regarding construction, inspection, quality of material, delivery and costs should be carefully considered and decided. Ask us any questions; it is your right. We want you to be a satisfied home owner.

See Questionnaire for Your Convenience On Page 87
SHINGLES, brick and stucco are combined in producing this pleasing example of the English type home. This is not a large home, yet the rooms are spacious and comfortable.
Design 750-B

If you want a Colonial home with a central entrance, central hall and long living room, you will hardly be able to find a better plan than this or a more beautiful handling of the exterior. A home suitable to any location.
Design 725-B

A PLEASING design developed along an early period style. The long windows with wrought iron railings and the effective entrance are exceedingly attractive. The interior is well planned with the convenient features and utilities so essential to present day home comfort.

DIMENSIONS

<table>
<thead>
<tr>
<th>Description</th>
<th>Measurement</th>
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<tr>
<td>Size of Main Building</td>
<td>28' 0&quot; x 24' 0&quot;</td>
</tr>
<tr>
<td>Size Over All</td>
<td>39' 6&quot; x 28' 6&quot;</td>
</tr>
<tr>
<td>Ceiling Height, 1st Floor</td>
<td>8' 2&quot;</td>
</tr>
<tr>
<td>Ceiling Height, 2nd Floor</td>
<td>8' 0&quot;</td>
</tr>
<tr>
<td>Height of Basement</td>
<td>7' 0&quot;</td>
</tr>
</tbody>
</table>
Six Rooms and Garage

Design 699-B

**FOR** many, a house without a garage is not a complete home. Here it forms an integral part of the architecture and is convenient.

**DIMENSIONS**

- Size of Main Building: 24' 0" x 28' 0"
- Size Over All: 36' 0" x 41' 0" 
- Ceiling Height, 1st Floor: 8' 6"
- Ceiling Height, 2nd Floor: 8' 0"
- Height of Basement: 7' 0"
Design 700-B

The simplicity of the exterior design is its appeal. Its beauty is a matter of splendid proportions rather than ornamentation. The floor plan is worth a long study by those who look for refinement and individuality in home plans.
**Design 755-B**

This is not a large home nor an expensive home to build. If the garage is taken away it is indeed a small home. A careful inspection of the plan will show that nothing has been overlooked to promote convenience and comfort. It is an ideal plan for a corner lot.

**DIMENSIONS**

- Size of Main Building: 56' 0" x 30' 0"
- Size Overall: 68' 0" x 34' 6"
- Ceiling Height, 1st Floor: 8' 2"
- Ceiling Height, 2nd Floor: 8' 0"
- Height of Basement: 7' 0"
THE charm of this Cape Cod home—its delightful homelike quality, does not depend upon expensive material or elaborate details, but upon good proportions, nice spacing of doors and windows, and the use of a delightful entrance. The shutters add color to this truly American home.

**Design 754-B**

Five Rooms

**DIMENSIONS**

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<th>Description</th>
<th>Dimensions</th>
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<tr>
<td>Size of Main Building</td>
<td>30' 0&quot; x 28' 0&quot;</td>
</tr>
<tr>
<td>Size Over All</td>
<td>42' 0&quot; x 34' 6&quot;</td>
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<tr>
<td>Ceiling Height, 1st Floor</td>
<td>8' 3&quot;</td>
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<tr>
<td>Ceiling Height, 2nd Floor</td>
<td>7' 6&quot;</td>
</tr>
<tr>
<td>Height of Basement</td>
<td>7' 0&quot;</td>
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</table>
Design 701-B

This bungalow is so charming, so studied in detail, proportion and mass that no change in the exterior would seem permissible. To make it available to the greatest number of home builders, alternate plans are presented.
Design 702-B

Pretty as a picture, this home appeals more and more as one studies it.

This design offers a selection of two different floor plans.

Dimensions

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<th>Plan B2</th>
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</thead>
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<td>35' 0&quot; x 48' 0&quot;</td>
<td>33' 0&quot; x 41' 0&quot;</td>
</tr>
<tr>
<td>Size of Main Building, Plan B2</td>
<td>37' 0&quot; x 51' 0&quot;</td>
<td>34' 0&quot; x 44' 0&quot;</td>
</tr>
<tr>
<td>Size Over All, Plan B</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Size Over All, Plan B2</td>
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<tr>
<td>Ceiling Height</td>
<td></td>
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<td>Ceiling Height, Living Room</td>
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<td>11' 0&quot;</td>
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<tr>
<td>Height of Basement</td>
<td></td>
<td>7' 0&quot;</td>
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</table>
**Design 749-B**

This Colonial home avoids the commonplace in design; in every detail it shows unusual character; it is a house that would stand out in distinction from its neighbors. The attached garage is a feature desired by many. The plans deserve careful consideration.

**DIMENSIONS**

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<th>Size of Main Building</th>
<th>26' 0&quot; x 26' 6&quot;</th>
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<tbody>
<tr>
<td>Size Over All</td>
<td>31' 0&quot; x 49' 0&quot;</td>
</tr>
<tr>
<td>Ceiling Height, 1st Floor</td>
<td>8' 2&quot;</td>
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<tr>
<td>Ceiling Height, 2nd Floor</td>
<td>8' 0&quot;</td>
</tr>
<tr>
<td>Height of Basement</td>
<td>7' 0&quot;</td>
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Six Rooms and Garage

26000 Cubic Feet
Design 605-B

GRACEFUL lines combined with the effective front chimney, make this home one of artistic beauty, and the interior arrangement provides everything in convenience and comfort. An economical and practical design.
THERE is a certain rambling effect given by the great width of this Colonial home that bespeaks peaceful and comfortable living. What the outside suggests the inside fulfills as you will see in studying the floor plan.

**DIMENSIONS**

- **Size of Main Building**: 36' 0" x 24' 0"
- **Ceiling Height, 1st Floor**: 9' 0"
- **Size Over All**: 71' 0" x 40' 6"
- **Ceiling Height, 2nd Floor**: 8' 0"
- **Height of Basement**: 7' 0"
Design 603-B

An unusually attractive English type home with studio living room of comfortable size. This home is especially well adapted to either the city or the suburb. The interior arrangement is very convenient.

Dimensions

Size of Main Building
37' 0" x 34' 0"

Size Over All
42' 6" x 39' 0"

Height of Basement
7' 0"

Ceiling Height, 1st Floor
8' 0"

Ceiling Height, 2nd Floor
9' 0"
Design 727-B

As convenient and comfortable as it is good to look at—this charming bungalow will appeal to all who want a lot of living comfort on a single floor.

Dimensions

- Size of Main Building: 34' 0" x 33' 0"
- Size Overall: 35' 6" x 33' 6"
- Ceiling Height: 8' 6"
- Height of Basement: 8' 0"
Design 743-B

The American bungalow will always have a good following and particularly a home like this design, combining as it does taste with practicability. The floor plan is a splendid one. The sleeping quarters are well segregated. The cozy little sun room will be a popular retreat at all hours.

This design offers a selection of either a five-room or a six-room floor plan not including the sun room.

Dimensions

Size of Main Building, Plan B 24'0" x 36'0"
Size of Main Building, Plan B2 26'0" x 44'0"
Size Over All, Plan B 31'6" x 52'0"
Size Over All, Plan B2 31'6" x 58'0"
Ceiling Height 8'6"
Height of Basement 7'0"
Design 622-B

A TYPE of home that you never tire of. Conservative in its simple beauty it offers much in convenient living. How pleasant is a large well-proportioned living room, and what a luxury it becomes for the small home builder.

22' 0" x 26' 0"
32' 0" x 33' 0"
8' 6"
8' 0"
7' 0"

Size of Main Building
Size Over All
Ceiling Height, 1st Floor
Ceiling Height, 2nd Floor
Height of Basement


Design 705-B

There is a quiet dignity, a restful charm, a sobriety of atmosphere in the old New England style of homes. They are the evolution of a style, prominent in our country for generations. The above home approaches perfection of this style.
Design 741-B

An old English style home of rare beauty. There is little left to be desired either inside or out in the design of this home. Study the excellent and unique room arrangement. A chamber and bath on first floor is particularly desirable.

DIMENSIONS

Size of Main Building
Size Over All
54' 9" x 33' 4"
Height of Basement
7' 0"

Ceiling Height, 1st Floor
8' 6"

Ceiling Height, 2nd Floor
8' 6"
Design 751-B

If you want to make the best use of a corner lot here is a plan already made for your situation. It is also satisfactory for a wide inside lot. The style is purely American with details from our own Colonial Period. Without the handy garage the house is not large.

DIMENSIONS

<table>
<thead>
<tr>
<th>Size of Main Building</th>
<th>33' 0&quot; x 27' 0&quot;</th>
<th>Ceiling Height, 1st Floor</th>
<th>8' 3&quot;</th>
</tr>
</thead>
<tbody>
<tr>
<td>Size Over All</td>
<td>33' 6&quot; x 33' 6&quot;</td>
<td>Ceiling Height, 2nd Floor</td>
<td>8' 0&quot;</td>
</tr>
<tr>
<td>Height of Basement</td>
<td>7' 0&quot;</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

27300 Cubic Feet

Six Rooms and Garage
Design 706-B

COMBINING the attractive appearance of a bungalow with the roominess of a two-story home. A careful inspection of the above picture and the floor plan will reveal how excellently this is done. The broad massive porch is a pleasant feature desired by many.

DIMENSIONS

Size of Main Building
Size Over All
Ceiling Height, 1st Floor
Ceiling Height, 2nd Floor
Height of Basement

24'0" x 34'0"
30'0" x 51'0"
8'6"
8'0"
7'0"
**Design 709-B**

The fine appearance of this Colonial home is gained through simplicity of detail, careful proportion and appropriate windows symmetrically placed. The interior is designed with all modern features as a study of the floor plan will show.

**DIMENSIONS**

- Size of Main Building: 28' 0" x 24' 0"
- Size Over All: 37' 6" x 31' 0"
- Ceiling Height, 1st Floor: 8' 6"
- Ceiling Height, 2nd Floor: 8' 0"
- Height of Basement: 7' 0"
HERE is a beautiful home with two convenient porches and a handy breakfast room just off the kitchen. A Dutch Colonial design that is permanent in style and practical to build. Seven large rooms make it particularly suitable for a large family. Homes of this type will be as worthy of admiration a generation from now as they are today.

**Design 602-B**

**DIMENSIONS**

<table>
<thead>
<tr>
<th>Size of Main Building</th>
<th>31' 0&quot; x 24' 0&quot;</th>
</tr>
</thead>
<tbody>
<tr>
<td>Size Over All</td>
<td>50' 0&quot; x 30' 0&quot;</td>
</tr>
<tr>
<td>Height of Basement</td>
<td>7' 0&quot;</td>
</tr>
<tr>
<td>Ceiling Height, 1st Floor</td>
<td>9' 0&quot;</td>
</tr>
<tr>
<td>Ceiling Height, 2nd Floor</td>
<td>8' 6&quot;</td>
</tr>
</tbody>
</table>

28
A sturdy, economical home in the old New England manner

by LEWIS E. WELSH, Architect
Second of a series of small houses
based on American tradition

As Cap'n Eckley Ball built the house. And he built it to win himself a wife.

Cap'n Eck had shipped before the mast at an age when boys nowadays are still in short pants and was commanding his own vessel before he was thirty. He was a fine great figure of a sea-going man, young, straight and strong. When he began "a-courting" one of the town belles, most folks in town took it for granted that the marriage would be only a matter of time.

But Cap'n Eck had to sail again, and when he put back into the home port the girl was being courted by another suitor, who happened to be the town's wealthiest ship-owner. What was more, the ship-owner, with the self-confidence of one accustomed to win his battles, was building a magnificent house—one of those huge, square houses with a watchtower on top, which were the mansions of their day in New England coastal towns. The ship-owner made it no secret that even though the girl was showing a proper hesitancy about matrimony he expected the house to turn the trick.

Cap'n Eck met the crisis with Yankee forthrightness. "Cal'late I wouldn't blame her for marryin' the old skinflint 'stead o' me, what with a house like that thrown in," he said. "Cal'late I better build me a house."

The town sat back to await developments. How would Cap'n Eck compete in house-building with his wealthy rival? How could he build anything more magnificent than the huge house on the hill?

He didn't even try. He built instead the little house which today is "Ye Olde Ship Tavern"—modest, simple but sturdy.

HOW do you expect to win the girl with that little house?" the side-liners demanded.

Cap'n Eck's answer, as tradition has brought it down through the years, is a veritable short treatise on the elements of architecture: "That house up on the hill is fitten for the man that's master of it. This one is fitten for me. I'll chance the gal's signin' on wherever she thinks it's fitten."

That sense of the fitness of things which Cap'n Eck expressed so succinctly was one of the great architectural virtues of the early New Englanders. The sea-going man of 1809 inherited it naturally from his farming ancestors of colonial days.

Coming into a new country the early settlers built their homes with a simplicity that was in keeping with their lives and their surroundings. In most of the farmhouses the simple rectangle plans were used, with wings and sheds connecting the farm buildings and forming areas sheltered from the cold winds and storms of the hard winters.
He caught her to him suddenly, pressing his pale face against hers. "Don't go, Ivy. Don't be a monkey on a stick."

Didn't God create them and put them right alongside hearts and appendixes and all the things it isn't considered shameful to mention? But what do we care! Mother, have you heard? The Mrs. Messerick who is to go along and report the tour for the paper, and act as chaperon, is coming from Chicago, so she can leave with me from here and report every single doing of the Burlington send-off. It's all to be announced in the Monitor tomorrow. She arrives Friday!"

"Friday! Why, Ivy, that's less—that's less than a week. I can't realize the time is so short."

"Tomorrow is my last day at the office! Oh, Mother, I just can't believe it's me!"

"IVY, aren't you going to suggest something, now that—that the time is so short? Only one more Sunday, . . ."

"You mean that I spend more time with Sime. Why, of course, dear, only the night after one of his headaches he always feels so washed out, I thought—"

"No, no, Ivy. That isn't what I meant. Oh, darling . . . it's Wallie I'm thinking of. You haven't even expressed the wish to go out and visit him before you leave."

Again the old stricken, blusted silence that could lie shattered between these two at the mention of this name.

"You would bring that up."

"Would! Ask you in the midst of your triumphs and successes to let your thoughts dwell upon one whom God has seen fit, in his wisdom which passeth understanding, to blight. Ask you to find time to even express a desire to go visit your brother before you set out on this flare and blaze of a trip."

"Why? Why? So he can bark at me like a dog? So he can make me—make me hate—everything? What's the good of my seeing Wallie when it kills me, when it does him no good and tears me to pieces because I can't do anything about it? Can't even get him out of that—institution—so he can have a private attendant. I can't resign myself to God's ways when I can't see anything but cruelty and useless pain and agony in Wallie's suffering. I don't want to see Wallie, because it makes me sick to my soul in a way you can't understand, because you are a saint and I'm just me."

"O, IVY, Ivy. I only wanted you to express the desire and the thought. I know how it upsets you, but life isn't all beauty contests and—"

"All right, dear, all right," and sudden hysteria rose with her words. "I'll turn my back on this chance and stay back and go out every day and make myself sick over Wallie. I'll stay back and grind out days in a hideous law office or marry Sime and settle down in a flat on Second Street, so that some other girl can take my place on this tour, which is mine by rights, find herself a place in the sun and change the whole course of her life, while I stay back and visit a poor sick brain that doesn't even know me when it sees me, and watch the grass grow between times among the bricks on High Street. All right! I can't stand it any more. You've worn me down. What you don't say, you look or cry into your pillow nights for me to hear! I'm finished, Mother. You can telegraph the paper they can send the girl from Quincy in my place. I wish—I wish I'd never been born—"

"Ivy!"

On her dash from the room, dessert untouched and spoon clattering noisily to the floor, she crashed, tear-blinded, into the arriving figure of Sime, entering the screen door that led from the side porch.

(Continued on page 41)
The two double bedrooms on the second floor are of ample proportions, while the two smaller rooms will do very well as rooms for children or servants. The linen closet in the hall will at once command itself to experienced housekeepers, while our hall is well lighted and sufficiently large to serve as additional room space, with a desk in it for Father or a sewing machine for Mother. A staircase to the attic goes up over the stairs from the first floor, and a small dormer in the rear will light this so that there will be no head-bumping or stumbling in carrying things up and down.

The bath is so placed as to be easily accessible from all four bedrooms, and at the same time it is placed in the most economical spot possible from the standpoint of plumbing expense: directly over the first-floor toilet. Incidentally, further plumbing costs are saved by having the first-floor toilet close by the kitchen sink.

To provide a really roomy cellar, big enough to suit a man who likes to putter, it would be necessary to excavate under the whole house. But if hard digging were encountered enough cellar space to accommodate the boiler-room, coal bin and a storage-room for the hall, free from dust and dirt, will be provided.

In designing the exterior I have aimed at the simplicity which characterizes the fine old houses which inspired this one. Thus I have relied on proper proportions of windows, height of cornice and the pitch of the roof to give a pleasing general effect. Then to this rough mass I have added as decoration small brackets in the cornice, molded window heads on the front only and wood quoins at the corners, in place of corner boards, to receive the stock narrow clapboards or siding. All this is in the best New England colonial tradition.

The economical features of the house become apparent when I point out that the entrance porch and the main porch would have round stock columns, and all the moldings of the cornices would be stock, obtainable from any supply yard. The railing around the deck of the porch also would be made up of stock materials, while the design of the panels follows very closely a fine old house which I saw in Salem, Massachusetts.

The house contains 18,946 cubic feet, if only a portion of the cellar is excavated, or 21,280 cubic feet if the entire cellar is excavated. At 35¢ a cubic foot, which is a fair figure in many parts of the country (outside of the large cities), the total cost would be less than $7,500.

Here is a house, in which would be one of the simplest and most economical that it would be possible to build, and yet which follows one of the finest architectural traditions that have come down to us from our early days. It is a house which fits naturally into either village or country. Its earliest prototypes were farm-houses, and then it became a favorite style for village homes.

The fact that it is essentially a Down-East, of course, does not by any means bar its use in other parts of the country. The family that wants to build a home which would be comfortable and in good taste, and yet not too costly, might look far before finding a more satisfactory style than this.
IF HOLLYWOOD were to stage a picture showing what is to happen to the mode this year, it might be acted something like this:

The scene is set in Lady Fashion's luxurious salon in Paris. Fidgeting in their chairs as the scene opens are three characters: Miss Femininity, who must wear the clothes Lady Fashion dictates; Mr. Retailer, who must sell them; and the old crone, Slim Purse, who must pay for them. Lady Fashion has kept her intentions veiled in the deepest mystery, and the three waiting in the salon talk in subdued tones as they wait anxiously for her to enter and end their suspense.

Miss Femininity is eager for more and more lovely things to wear and complains that Slim Purse, the old killjoy, has been trying to bring pressure to bear on Lady Fashion to withhold them from her. Mr. Retailer, though inclined to approve of Femininity's point of view, tries hard to be impartial, realizing that he must have Slim Purse on his side or starve. And Slim Purse, who would like to be big-hearted despite her dour look, chides them both sharply for not sympathizing with her problems.

Suddenly a secret door opens and the mysterious Lady Fashion stands before them, gorgeous, beautiful, all-powerful. She smiles reassuringly as she sees their anxious faces. They look so worried.

"I've considered you all," she says, "and I've worked out a perfect scheme. The main lines of the new clothes will be just as they were last year, Slim Purse, so that no woman will have to spend any more than she feels she can afford. But there'll be so many new materials, so becoming in texture and color, that the woman who has money to spend will get at least a few things to combine with what she carries over. So you won't starve, Mr. Retailer. Beside this, I've arranged for plenty of new accessories—hats, bags, shoes, gloves and jewelry—to please both you and Femininity. They aren't expensive, so Slim Purse will let you have them. And because they don't mean a big outlay, at any one time we'll all get them as we need them, keep money in circulation and have that grand feeling of something new to transform a whole costume."

NOW Lady Fashion claps her hands and through a secret door emerges a model clad in the very dress we show on the left-hand page. Femininity gasps with joy. Slim Purse sizes her up with a cool gray eye and approves. And Mr. Retailer slips a telegraph form out of his pocket and writes a dispatch to his buyers to stock with what he sees is going to be very popular.

Lady Fashion claps her hands again, and another model emerges, dressed in the costume on the right-hand page, equally smart, equally practical. Slim Purse sees how little material it takes. Femininity loves it for its becomingness. And Mr. Retailer takes one look at it, knows that it can be made in half a dozen materials as the months slide by, and sees his yard goods and his accessory sales climbing gaily over the top of the ledger.

At the conclusion of the picture Hollywood distributes neat little cards giving the low-down on Fashion's program as follows:
Design 744-B

THIS small design with the pleasing features of a Cape Cod Home is not a passing fancy but will always remain in style. The plan has through long years, proved to be one of the most satisfactory yet devised for the small dwelling.

Dimensions

<table>
<thead>
<tr>
<th>Description</th>
<th>Measurement</th>
</tr>
</thead>
<tbody>
<tr>
<td>Size of Main Building</td>
<td>32' 0&quot; x 24' 0&quot;</td>
</tr>
<tr>
<td>Size Over All</td>
<td>42' 0&quot; x 31' 0&quot;</td>
</tr>
<tr>
<td>Ceiling Height, 1st Floor</td>
<td>8' 2&quot;</td>
</tr>
<tr>
<td>Ceiling Height, 2nd Floor</td>
<td>8' 0&quot;</td>
</tr>
<tr>
<td>Height of Basement</td>
<td>7' 0&quot;</td>
</tr>
</tbody>
</table>
Design 610-B

A HOME of dainty beauty—truly a little gem that will look well in any surroundings. This design provides two different floor plans.

DIMENSIONS

Size of Main Building, Plan B
27' 0" x 42' 0"

Size of Main Building, Plan B2
25' 0" x 42' 0"

Size Over All, Plan B
34' 6" x 51' 0"

Size Over All, Plan B2
30' 0" x 51' 0"

Ceiling Height .............. 8' 6"

Height of Basement ......... 7' 0"
As charming on the inside as it is on the outside, this home will find a lot of favor with those wanting a modern brick bungalow.

This design offers a selection of two floor plans.

**DIMENSIONS**

<table>
<thead>
<tr>
<th>Description</th>
<th>Plan B</th>
<th>Plan B2</th>
</tr>
</thead>
<tbody>
<tr>
<td>Size of Main Building</td>
<td>27' 0&quot; x 51' 0&quot;</td>
<td>28' 6&quot; x 59' 0&quot;</td>
</tr>
<tr>
<td>Size Over All, Plan B</td>
<td>28' 6&quot; x 59' 0&quot;</td>
<td>28' 6&quot; x 62' 0&quot;</td>
</tr>
<tr>
<td>Ceiling Height</td>
<td>8' 6&quot;</td>
<td>9' 0&quot;</td>
</tr>
<tr>
<td>Height of Basement</td>
<td>7' 0&quot;</td>
<td>7' 0&quot;</td>
</tr>
</tbody>
</table>
Design 738-B

While comparatively inexpensive to build, this home satisfies the most minute requirements of the average American family. Attractive in design and layout, it comes in for wide approval from men with an eye for architectural lines, and from women with an intelligent and personal interest in interior arrangements.

**DIMENSIONS**

Size of Main Building: 26'0" x 26'0"
Size Overall: 29'6" x 39'0"
First Floor Ceiling Height: 8'6"
Second Floor Ceiling Height: 8'0"
Height of Basement: 7'0"

23400 Cubic Feet
EMBODYING, as it does, all the artistic excellence of Dutch Colonial home architecture and fully equipped with modern American space and labor saving devices, this home is most certainly complete. The magnificent living room is but one of the charms of the inside.

Design 609-B

DIMENSIONS

Size of Main Building ... 28' 0" x 24' 0"
Size Over All ... 30' 0" x 32' 6"
Ceiling Height, 1st Floor ... 8' 6"
Ceiling Height, 2nd Floor ... 8' 0"
Height of Basement ... 7' 0"
Design 697-B

GRACEFUL lines make this Colonial home one of effective beauty.

DIMENSIONS

Size of Main Building: 26' 6" x 32' 0"
Size Over All: 36' 0" x 41' 0"
Ceiling Height, 1st Floor: 8' 6"
Ceiling Height, 2nd Floor: 8' 0"
Height of Basement: 7' 0"
Design 619-B

The effective picture speaks for itself. A cozy sunroom is entered from either living room or dining room—a very convenient arrangement in a home of this type.

**Dimensions**

- Size of Main Building: 36' 0" x 28' 0"
- Size Overall: 35' 0" x 38' 0"
- Ceiling Height, 1st Floor: 8' 6"
- Ceiling Height, 2nd Floor: 8' 0"
- Height of Basement: 7' 0"
Design 732-B

There is little left to be desired when one owns a home like the above. A few minutes devoted to the perusal of the floor plans will convince you of the superiority of the inside as well as the exterior. Do not overlook the attached garage.

**Dimensions**

- Size of Main Building: 28' 0" x 24' 0"
- Size Over All: 48' 6" x 44' 0"
- Ceiling Height, 1st Floor: 8' 6"
- Ceiling Height, 2nd Floor: 8' 0"
- Height of Basement: 7' 0"
THE many advantages of the early Colonial style for modern American home life are set forth in the above home. Expansive and cheery living, reminiscent of the life of the early pioneer settlers is constantly being inspired when one owns a home like this design. The attached garage is convenient and practical.

**Design 752-B**

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**DIMENSIONS**

<table>
<thead>
<tr>
<th>Description</th>
<th>Measurement</th>
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</thead>
<tbody>
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<td>Size of Main Building</td>
<td>36' 0&quot; x 26' 4&quot;</td>
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<tr>
<td>Size Over All</td>
<td>38' 0&quot; x 35' 0&quot;</td>
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<tr>
<td>Ceiling Height, 1st Floor</td>
<td>8' 2&quot;</td>
</tr>
<tr>
<td>Ceiling Height, 2nd Floor</td>
<td>8' 0&quot;</td>
</tr>
<tr>
<td>Height of Basement</td>
<td>7' 0&quot;</td>
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</tbody>
</table>

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37000 Cubic Feet

Seven Rooms and Garage
Design 708-B

HOMELIKE in appearance, convenient in plan, here is a home that offers real accommodations at a reasonably low cost. The design is suitable to any location.
**Design 615-B**

The sweeping roof lines add much to the attractiveness of this English type home. In the well planned interior are found a model kitchen, a dining nook, large well-lighted rooms and a desirable sun room.

**DIMENSIONS**

<table>
<thead>
<tr>
<th>Description</th>
<th>Measurement</th>
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</thead>
<tbody>
<tr>
<td>Size of Main Building</td>
<td>30' 6&quot; x 24' 0&quot;</td>
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<tr>
<td>Ceiling Height, 1st Floor</td>
<td>8' 6&quot;</td>
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<tr>
<td>Size Over All</td>
<td>40' 0&quot; x 31' 0&quot;</td>
</tr>
<tr>
<td>Ceiling Height, 2nd Floor</td>
<td>8' 0&quot;</td>
</tr>
<tr>
<td>Height of Basement</td>
<td>7' 0&quot;</td>
</tr>
</tbody>
</table>
Design 756-B

THERE is little left to be desired when one owns a home like this design. In having your garage attached to the house some economy in construction costs and much economy in time is effected.

DIMENSIONS
Size of Main Building
Size Over All
32' 6" x 25' 6"
34' 6" x 41' 0"
Height of Basement
7' 0"

Ceiling Height, 1st Floor
8' 3"

Ceiling Height, 2nd Floor
8' 0"
Design 734-B

A SUPERB example of the New England Colonial style of architecture retaining all the charm of this superb style. A large, roomy sun parlor, a wide open fireplace, the ample, inviting reception hall are but a few of its charms, yet it is inexpensive to build.

DIMENSIONS

Size of Main Building: 32' 0" x 20' 0"
Size Over All: 42' 6" x 38' 6"
Ceiling Height, 1st Floor: 8' 6"
Ceiling Height, 2nd Floor: 8' 0"
Height of Basement: 7' 0"
Design 624-B

A SHINGLED home with an unusually attractive exterior and a well-planned interior remarkably convenient for easy housekeeping. Notice the chamber and toilet on first floor.

Size of Main Building
Size Over All
Ceiling Height, 1st Floor
Ceiling Height, 2nd Floor
Height of Basement

DIMENSIONS

30' 0" x 24' 6"
31' 0" x 38' 0"
8' 6"
8' 0"
7' 0"

42
Design 617-B

An exceptionally light and cheerful home with a natural fireplace in a large living room. The simple color scheme for the exterior is very effective and appropriate. Inexpensive to build, of pleasing architecture and is particularly designed to bring convenience and comfort in fullest measure.

Dimensions

Size of Main Building: 26' 0" x 34' 0"
Size Over All: 27' 0" x 32' 6"
Ceiling Height, 1st Floor: 8' 6"
Ceiling Height, 2nd Floor: 8' 6"
Height of Basement: 7' 0"
Design 740-B

This design illustrates that our present day architects appreciate the simple beauty of the old Cape Cod homes. The exposed chimney on this little home, the private porch and the old fashioned shutters make it a truly picturesque dwelling. Large airy rooms mark the interior.

DIMENSIONS

Size of Main Building 32'0" x 24'0"
Size Over All 43'0" x 31'0"
Height of Basement 7'0"

Ceiling Height, 1st Floor 8'2"
Ceiling Height, 2nd Floor 8'6"
Design 639-B

The above design shows how well brick can be adapted to the modern English style of architecture. Beauty is more than skin deep when you see a home like this. Here you will find beauty everywhere—inside and out—and lots of conveniences, too.

DIMENSIONS

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</thead>
<tbody>
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<td>Size of Main Building</td>
<td>31' 0&quot; x 25' 6&quot;</td>
</tr>
<tr>
<td>Size Over All</td>
<td>32' 0&quot; x 29' 6&quot;</td>
</tr>
<tr>
<td>Ceiling Height, 1st Floor</td>
<td>8' 6&quot;</td>
</tr>
<tr>
<td>Ceiling Height, 2nd Floor</td>
<td>8' 0&quot;</td>
</tr>
<tr>
<td>Height of Basement</td>
<td>7' 0&quot;</td>
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</tbody>
</table>
Design 719-B

The effective entrance, the quaint dormers, the shuttered windows and the irregular chimney are harmoniously combined in this pleasing home. A splendid balance is achieved through the placing of a handsome sunparlor at one end and a built-on garage at the other. The floor plans show remarkably convenient interior arrangements.

Dimensions

<table>
<thead>
<tr>
<th>Description</th>
<th>Measurement</th>
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</thead>
<tbody>
<tr>
<td>Size of Main Building</td>
<td>26' 0&quot; x 26' 0&quot;</td>
</tr>
<tr>
<td>Size Over All</td>
<td>47' 6&quot; x 36' 0&quot;</td>
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<tr>
<td>Ceiling Height, 1st Floor</td>
<td>8' 6&quot;</td>
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<tr>
<td>Ceiling Height, 2nd Floor</td>
<td>8' 0&quot;</td>
</tr>
<tr>
<td>Height of Basement</td>
<td>7' 0&quot;</td>
</tr>
</tbody>
</table>

Eight Rooms and Garage

25600 Cubic Feet
Design 710-B

This picture brings to you the lasting beauty of old Dutch Colonial architecture.

It's a pleasing home that wears well because it owes its substantial beauty to good proportion and harmony of details. The interior is planned for large rooms, two baths, and a toilet for first floor.

DIMENSIONS

Size of Main Building: \(46'0'' \times 32'0''\)
Size Over All: \(47'6'' \times 41'0''\)
Ceiling Height, 1st Floor: \(9'0''\)
Ceiling Height, 2nd Floor: \(8'0''\)
Height of Basement: \(7'0''\)
Design 722-B

In excellent taste this home adapts itself to any modern community. The design is English in the main but the architect has taken certain liberties which make this home appealingly unique. The thoughtful housewife will give unqualified approval to the layout of the interior.

DIMENSIONS

<table>
<thead>
<tr>
<th>Description</th>
<th>Measurement</th>
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</thead>
<tbody>
<tr>
<td>Size of Main Building</td>
<td>25'0&quot; x 25'0&quot;</td>
</tr>
<tr>
<td>Size Over All</td>
<td>27'3&quot; x 39'6&quot;</td>
</tr>
<tr>
<td>Ceiling Height, 1st Floor</td>
<td>8'6&quot;</td>
</tr>
<tr>
<td>Ceiling Height, 2nd Floor</td>
<td>8'0&quot;</td>
</tr>
<tr>
<td>Height of Basement</td>
<td>7'0&quot;</td>
</tr>
</tbody>
</table>
THE rooms in this house were designed to allow the greatest space in the specified dimensions. The home is inexpensive to build and has a large and lasting appeal. These two qualifications alone make it a good investment.

Design 726-B

Size of Main Building
Size Over All
Ceiling Height, 1st Floor
Ceiling Height, 2nd Floor
Height of Basement

Dimensions

26' 0" x 26' 0"
29' 0" x 36' 0"
8' 6"
8' 0"
7' 0"
**Design 711-B**

A BUNGALOW of unusual charm in its shingled dress, with a quaint entrance and shuttered windows that make it even more attractive. Two different floor arrangements are offered without changing the exterior design. Both plans are complete with all modern features.

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**DIMENSIONS**

<table>
<thead>
<tr>
<th>Description</th>
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<th>Plan B2</th>
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</thead>
<tbody>
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<td>Size of Main Building</td>
<td>44' 0&quot; x 31' 0&quot;</td>
<td>49' 0&quot; x 32' 6&quot;</td>
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<tr>
<td>Size Over All</td>
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<td></td>
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<tr>
<td>Ceiling Height</td>
<td>11' 0&quot;</td>
<td>8' 6&quot;</td>
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<tr>
<td>Height of Basement</td>
<td></td>
<td>7' 0&quot;</td>
</tr>
<tr>
<td>Living Room Ceiling</td>
<td></td>
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</tr>
</tbody>
</table>
Do We Need Meat TVA?

Reviewed by ROBERT H. GUEST

MEAT AND MAN—A Study of Monopoly, Unionism and Food Policy by Lewis Corey (Viking Press; $4.50)

Here is a powerful and well-documented study of one of the largest industries in the country—the meat industry. Mr. Corey, writer of several well-known books and now professor of political economy at Antioch, makes one outstanding contribution in this particular book.

Robert H. Guest is on the staff of the Yale University Institute of Human Relations.

He looks at an industry in its entirety. We get a clear capsulized picture of the place of meat in the history of man's food. We see the change in the industry with the onrush of the industrial revolution. Then the author tells about the structure and function of the industry in the 20th century, the growth of monopoly, and the story of the four great packing houses.

As the title indicates, the reader also learns about the growth and problems of unionism and about the great changes in state and federal food policy. Finally, the author pulls the reader up sharply as he describes the world picture and desperate needs of under-developed areas.

Very few books, if any, ever give us the full picture of any given industry. So often writers describe only one aspect of an institution. Readers rarely get a sense of balance or a picture of the whole. It is for this reason that I consider Corey's book an outstanding contribution.

Descriptive though the book is, Professor Corey does come to some challenging conclusions of his own. Regarding the large meat packers, he claims that anti-trust action has failed to break the monopoly and that "what is needed...is to give the production and distribution of food a public-utility character." He suggests a meat packing TVA.

An even more profound conclusion is that the United States stands in a crucial position with regards to the world food situation. "We have the scientific knowledge to use food as a liberating force. Food's liberating potentials can come alive with the combined use of available technical-scientific understanding and social-economic policy."

With this challenge, Professor Corey closes his penetrating study.

Here's A Real Escape Story

MY RETREAT FROM RUSSIA by Vladimir Petrov (Yale University Press; $4)

An amazing story of ingenuity and perseverance is told by Vladimir Petrov, Yale University instructor in Slavic languages. In his second book published within a year. Having related in "Soviet Gold" the misery he endured as a political prisoner in Siberia, Petrov now tells how he escaped from Russia, his homeland, during the war and how, after criss-crossing Central Europe while awaiting the final defeat of Hitler's armies, he made his way to America.

by ROBERT H. GUEST
Design 712-B

ONE story homes are the last word in convenience. No other style of home, perhaps, lends itself so freely to the art of the designer or permits such generous opportunity for beauty in adornment. This design offers a selection of two practical floor plans.

Plan B — 26800 Cubic Feet
Plan B2 — 22800 Cubic Feet

**Five Rooms**

**DIMENSIONS**

<table>
<thead>
<tr>
<th>Description</th>
<th>Plan B</th>
<th>Plan B2</th>
</tr>
</thead>
<tbody>
<tr>
<td>Size of Main Building, Plan B</td>
<td>41' 6&quot; x 43' 6&quot;</td>
<td>39' 6&quot; x 43' 0&quot;</td>
</tr>
<tr>
<td>Size of Main Building, Plan B2</td>
<td>39' 6&quot; x 43' 0&quot;</td>
<td></td>
</tr>
<tr>
<td>Size Over All, Plan B</td>
<td>48' 0&quot; x 44' 6&quot;</td>
<td></td>
</tr>
<tr>
<td>Ceiling Height</td>
<td>8' 9&quot;</td>
<td></td>
</tr>
<tr>
<td>Height of Basement, Plan B</td>
<td>7' 0&quot;</td>
<td></td>
</tr>
</tbody>
</table>
Design 729-B

The treatment of the roof lines of this early Colonial home make it a design of excellent proportions and very popular with the discriminating builder. Solid comfort in this home. Think of a master chamber as commodious and comfortable as the one shown here.

Dimensions

Size of Main Building: 23' 0" x 25' 6"
Size Over All: 34' 6" x 33' 6"
Ceiling Height, 1st Floor: 8' 2"
Ceiling Height, 2nd Floor: 8' 0"
Height of Basement: 7' 0"
Design 739-B

A BEAUTIFUL and pure example of Colonial style of architecture. This will prove to be a home that will satisfy for years. It is equipped with all modern conveniences and combines a balanced, well-proportioned exterior with an inside arrangement that is practical.

**DIMENSIONS**

Size of Main Building: 30' 0" x 24' 0"
Size Over All: 40' 6" x 29' 6"
Height of Basement: 7' 0"
Ceiling Height, 1st Floor: 8' 2"
Ceiling Height, 2nd Floor: 8' 0"
The beautiful simplicity of this brick home will appeal to any lover of the Colonial style of architecture. Rooms are commodious and arranged with all modern features.

**Design 716-B**

Size of Main Building: 34' 0" x 26' 0"
Size Over All: 44' 0" x 38' 0"
Ceiling Height, 1st Floor: 8' 6"
Ceiling Height, 2nd Floor: 8' 0"
Height of Basement: 7' 0"
**Design 714-B**

HOMES of this type are popular throughout the entire country. Neat, trim and well proportioned, it will always meet universal demand. An inspection of the floor plans will show strictly modern features.

<table>
<thead>
<tr>
<th>Dimensions</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Size of Main Building</td>
<td>26'0&quot; x 25'0&quot;</td>
</tr>
<tr>
<td>Size Overall</td>
<td>31'0&quot; x 43'6&quot;</td>
</tr>
<tr>
<td>Ceiling Height, 1st Floor</td>
<td>8'6&quot;</td>
</tr>
<tr>
<td>Ceiling Height, 2nd Floor</td>
<td>8'0&quot;</td>
</tr>
<tr>
<td>Height of Basement</td>
<td>7'0&quot;</td>
</tr>
</tbody>
</table>
Design 742-B

A Dutch Colonial home that is effective in design and practical to build. Large rooms make it particularly suitable for the average small family. Special attention is called to the convenient and economical arrangement of the rooms. The construction costs are moderate.

**DIMENSIONS**

<table>
<thead>
<tr>
<th>Description</th>
<th>Measurement</th>
</tr>
</thead>
<tbody>
<tr>
<td>Size of Main Building</td>
<td>25' 0&quot; x 22' 0&quot;</td>
</tr>
<tr>
<td>Size Over All</td>
<td>35' 0&quot; x 32' 0&quot;</td>
</tr>
<tr>
<td>Ceiling Height, 1st Floor</td>
<td>8' 6&quot;</td>
</tr>
<tr>
<td>Ceiling Height, 2nd Floor</td>
<td>8' 0&quot;</td>
</tr>
<tr>
<td>Height of Basement</td>
<td>7' 0&quot;</td>
</tr>
</tbody>
</table>
Design 737-B

This effective home shows how tasty shingles can be combined when used on both the roof and walls. The shutters add charm and color to the entire structure. Special attention should be called to the first floor toilet and the large fireplace in the living room.

**DIMENSIONS**

- Size of Main Building: 22' 0" x 26' 0"
- Size Overall: 38' 6" x 34' 6"
- Ceiling Height, 1st Floor: 8' 6"
- Ceiling Height, 2nd Floor: 8' 0"
- Height of Basement: 7' 0"
Design 715-B

It is a Colonial home of intriguing beauty with its architectural excellence and its tasty color scheme of white siding, green roof and green shutters. The sunroom on the left balances the built-on garage at the right.

**Dimensions**

<table>
<thead>
<tr>
<th>Size of Main Building</th>
<th>Ceiling Height, 1st Floor</th>
<th>Ceiling Height, 2nd Floor</th>
<th>Height of Basement</th>
</tr>
</thead>
<tbody>
<tr>
<td>32' 0&quot; x 27' 6&quot;</td>
<td>8' 6&quot;</td>
<td>8' 6&quot;</td>
<td>7' 0&quot;</td>
</tr>
</tbody>
</table>
Catching some of the dignified beauty of Thomas Jefferson's home, for which it was named, "The Monticello" achieves that enviable appearance of having grown on its present location, just like the woods and grass.

Moreover, here is a house that provides for liberal hospitality. Its spacious verandah, with four sizable columns, smacks of the old South and its wide center hall with stairs rising out of it, furthers the illusion.

"The Monticello" seems just built for entertaining comfortably, as well as living. Its living room has length, a fireplace, and a charming sun parlor opening off it, with a vista of an outside porch beyond.

The two bathrooms upstairs add their note of luxury and while the kitchen has a cozy-nook off it for breakfasts, one can fancy there might be an old-fashioned cheery coal range burning night and day through the winter to keep this roomy kitchen the kind of place children love to frequent.

Ample pantry space and a closet in each room is augmented by two linen closets and an extra closet off the bathroom.

"The Monticello" is priced from $7,500 to $8,500.

For further information about "The Monticello" write Standard Homes Bureau, Colorado Building, Washington, D.C.
Mr. Perkins is survived by his widow, Edith A. Perkins, one son, Russell E. Perkins, and one brother, Frank W. Perkins.

McCaffrey—The death of Charles A. McCaffrey occurred yesterday after a lingering illness. Mr. McCaffrey was the late president and treasurer of the O’Meara-McCaffrey & Co., engaged in Long Island Sound transportation and towing.

Mr. McCaffrey is survived by his widow and three children, Dorothy M. Charles and Helen McCaffrey. He leaves two sisters, Mrs. George X. Bulley of Lawrence and Miss Mary J. McCaffrey of 90 Townsend avenue, Morris Cove, as well as a niece, Miss Gertrude Bulkley.

After a mass in St. Patrick’s church, Jersey City, the body will be brought to this city for burial.

MERGER—The funeral of Miss Anges V. Mercer, daughter of Anna T. Maher and the late John V. Mercer, was held from her late residence, 40 Arch street, Tuesday morning at 9:30 and from the Church of the Sacred Heart at 9 o’clock where a requiem high mass was celebrated by the Rev. Father Mahoney. The death of Miss Mercer, who was very well and favorably known in this city, occurred at her late home on Monday morning. Besides her mother she leaves to mourn her loss, one brother, John R. Mercer. Many beautiful floral tributes manifested the high esteem in which she was held. The bearers were Charles McLaugh, Edward Turbert, Thomas McGovern, Gilbert Horton, James Fleming, George Maher and Burial was in the family plot at St. Lawrence cemetry, Sick Bros. and charge of arrangements.

DALTON—The funeral of Mrs. Mary Carroll, widow of Edward Dalton, of 12 Baldwin place, was largely attended from the residence of her brother, Joseph Carroll, 34 Nassau street, Tuesday morning at 9:30 and from St. Mary’s church at 10 o’clock where a solemn requiem high mass was celebrated by the Rev. Father Jordan. Rev. Father Dugan was deacon and the Rev. Father Baxter sub-deacon. The Gregorian high mass was admirably sung by the church quartet. The death of Mrs. Dalton who was a highly respected resident of this city, occurred at her brother’s home on Saturday evening and followed the death of her husband by eight days. Mrs. Dalton is survived by three brothers, John, Joseph and William Carroll. Many beautiful floral tributes were in evidence. The bearers were John Dalton, James Dalton Hugh McGueire, James McGonnell, John McGueire, Thomas Keboe. Burial was in the family plot in St. Lawrence cemetery and committal services were conducted by the Rev. Father Jordan. Sick Bros. had charge of arrangements.

REYNOLDS—The funeral of Mr. Peter Reynolds of 26 Court street, was held from Sick Bros’ mortuary parlor, 635 Grand avenue, this morning at 9:30 and from St. Patrick’s church at 9 o’clock where a solemn requiem high mass was celebrated by the Rev. Father Rice. Rev. Father Hutchinson was deacon and the Rev. Father Russell sub-deacon. The death of Mr. Reynolds occurred suddenly at his late home on Tuesday morning and he is survived by two sisters. The bearers were Erwin Oyint, Eugene Quinn, Michael Quinn, Charles Baker, George Hawney, Frank Quinn. Burial was in the family plot.

Complaints of Drinking By High School Students Causes West Haven Raid

The town of West Haven, divided sharply into camps seethed with accusations and demands today over reports of excessive drinking among West Haven high school students. But police claim that with the arrest last night of Harry Kiton, 16, a laborer, they have nipped in the bud any plan for supplying scholars with booze from a well stocked cellar at 73 Third avenue.

Led by Detective Sergeant Moore, the raiders seized 400 gallons of alcohol, a small quantity of more potent stuff and the raid, police said, was the result of severe complaints from parents who had reason to believe that students parties and dances were being culminated with wine, whiskey and gin.

LEGAL NOTICES

DISTRICT OF NEW HAVEN, et al. PROBATE COURT. October 27, 1927.

Estate of ELLEN T. KEELEY, late of New Haven, in said district, deceased.

In pursuance of an order of Hon. John L. Gilson, Judge of the Probate Court of Precinct of the District of New Haven, notice is hereby given that said court hath limited and appointed six months from the date hereof for the creditors of the said deceased to bring in their claims against said estate. Those neglect to exhibit their claims within said time will be deemed to have waived them.

All persons indebted to said estate are required to make immediate payment to JOHN R. KEELEY, Administrator, 27 Sheffield avenue, New Haven, Conn.

DISTRICT OF NEW HAVEN, et al. PROBATE COURT. November 1, 1927.

Estate of THOMAS F. CLARK, late of New Haven, in said district, deceased.

MARY R. KELLEY having presented a claim against said estate, this court has appointed EDWARD P. O’MARA and JOHN V. O’BRIEN, both of New Haven, disinterested persons, commissioners—to receive and decide upon said claim.

(Signed) JOHN L. GILSON, Judge.

The said commissioners will meet at Room 406, 550 Chapel street, on the 22nd day of November, 1927, at ten o’clock in the forenoon of each of said days, for the purpose of attending on the business of said appointment.
Design 748-B

A quiet restful charm and cheerful hospitality distinguishes the Cape Cod home. No other style expresses such truly American traditions. The above home approaches closest to perfection of this style. The chamber on first floor can be used for library, reception room or other purposes.

DIMENSIONS
Size of Main Building: 33' 0" x 32' 0"
Size Over All: 34' 0" x 62' 0"
Ceiling Height, 1st Floor: 8' 3"
Ceiling Height, 2nd Floor: 7' 6"
Design 746-B

A NEAT, trim and well proportioned small home that is very popular throughout the entire country. Economical of construction and suitable to a narrow lot it deserves careful consideration. In this design you will have the compactness desired and still retain the privacy afforded by a second story.

**DIMENSIONS**

- Size of Main Building: 22' 0" x 24' 0"
- Size Overall: 27' 0" x 43' 6"
- Ceiling Height, 1st Floor: 9' 3"
- Ceiling Height, 2nd Floor: 8' 0"
- Height of Basement: 7' 0"
Design 627-B

THE blending of color and texture by using various materials gives this design an appearance all its own. The interior arrangement is very practical and consequently proves highly acceptable to the builder of small homes. The above home is ideal for the average size family of discriminating tastes.

DIMENSIONS

<table>
<thead>
<tr>
<th>Size of Main Building</th>
</tr>
</thead>
<tbody>
<tr>
<td>Size Over All</td>
</tr>
<tr>
<td>25' 0&quot; x 38' 0&quot;</td>
</tr>
<tr>
<td>Ceiling Height, 1st Floor</td>
</tr>
<tr>
<td>8' 6&quot;</td>
</tr>
<tr>
<td>Ceiling Height, 2nd Floor</td>
</tr>
<tr>
<td>8' 0&quot;</td>
</tr>
<tr>
<td>Height of Basement</td>
</tr>
<tr>
<td>7' 0&quot;</td>
</tr>
</tbody>
</table>
THIS home is all that the handsome picture conveys. Neat, unique and attractive exterior with well-planned, comfortable rooms and special features for modern living.
Design 698-B

The massive brick chimney and entrance form a distinctive front facade for this effective home. The appeal is accentuated by the interesting long lines. This plan is essentially for life as it is lived today.

DIMENSIONS

Size of Main Building: 32' 0" x 28' 0"
Size Over All: 35' 0" x 42' 0"
Ceiling Height, 1st Floor: 8' 6"
Ceiling Height, 2nd Floor: 8' 0"
Height of Basement: 7' 0"
Design 745-B

When viewing this charming home one feels as if he wanted to own it, for it is tasty, quite appropriate, and practical in every line. The attached garage is modern and convenient, yet the beautiful features of early American design have been effectively retained.

Dimensions:
- Size of Main Building: 26' 0" x 26' 0"
- Size Over All: 38' 6" x 31' 6"
- Ceiling Height, 1st Floor: 8' 6"
- Ceiling Height, 2nd Floor: 8' 0"
- Height of Basement: 7' 0"
Design 733-B

The picture portrays modernized Colonial Architecture at its best. The large sun room and charming entrance give the proper relief to the square lines of the house. Built-in closet in the vestibule and the cozy dining nook are added conveniences.
**Design 707-B**

**MODEL** bungalow, neat, attractive and planned with five rooms, bath and a built-in basement garage. This pleasing design offers a selection of two different floor plans.

### DIMENSIONS

- **Size of Main Building**: 36' 3" x 33' 0"
- **Size Over All**: 38' 0" x 36' 0"
- **Ceiling Height, 1st Floor**: 8' 2"
- **Ceiling Height, Living Room**: 11' 0"
- **Height of Basement**: 7' 0"
Design 718-B

AN unusually attractive bungalow designed along English style of architecture. Two different floor plans are presented for this design. Each plan merits careful study.

DIMENSIONS

<table>
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<tr>
<th>Plan</th>
<th>Size of Main Building</th>
<th>Size Over All</th>
<th>Ceiling Height</th>
<th>Height of Basement</th>
</tr>
</thead>
<tbody>
<tr>
<td>B</td>
<td>38' 0&quot; x 53' 6&quot;</td>
<td>44' 6&quot; x 60' 0&quot;</td>
<td>9' 0&quot;</td>
<td>7' 0&quot;</td>
</tr>
<tr>
<td>B2</td>
<td>38' 0&quot; x 40' 0&quot;</td>
<td>44' 6&quot; x 47' 0&quot;</td>
<td>9' 0&quot;</td>
<td>7' 0&quot;</td>
</tr>
</tbody>
</table>
Design 721-B

TASTE and dignity mark the outward appearance of this Colonial home. Shingled walls and roof, large brick chimney and colorful shutters make an irresistible combination. Long windows opening into iron-railed balconies and the pure Colonial entrance are other effective features. The plans are practical and modern.

**DIMENSIONS**

<table>
<thead>
<tr>
<th>Description</th>
<th>Measurement</th>
<th>Ceiling Height, 1st Floor</th>
<th>Ceiling Height, 2nd Floor</th>
<th>Height of Basement</th>
</tr>
</thead>
<tbody>
<tr>
<td>Size of Main Building</td>
<td>28' 0&quot; x 26' 0&quot;</td>
<td>8' 2&quot;</td>
<td>8' 0&quot;</td>
<td>7' 0&quot;</td>
</tr>
<tr>
<td>Size Over All</td>
<td>42' 0&quot; x 33' 0&quot;</td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

68
Design 720-B

HERE is a well planned home of more than usual merit. Just the kind of a home to build when appearances, convenient room arrangements and low building costs are desired.

Dimensions:
- Size of Main Building: 26' 0" x 28' 0"
- Size Over All: 32' 6" x 38' 6"
- Ceiling Height, 1st Floor: 8' 0"
- Ceiling Height, 2nd Floor: 7' 0"
Design 632-B

The imposing chimney adds much to the beauty of this charming English type home. While this home is small and does not occupy large ground area, the floor arrangement permits of large commodious rooms. A home worthy of careful inspection.


dimensions

Size of Main Building: 28' 6" x 30' 0"
Size Overall: 36' 6" x 39' 0"
Ceiling Height, 1st Floor: 9' 0"
Ceiling Height, 2nd Floor: 8' 6"
Height of Basement: 7' 0"
Design 730-B

THIS Colonial home that bespeaks such pleasing hospitality is a monument to the common sense of the American home builder. It is one of the most popular plans and justifiably so because it is expertly designed and economical to build. The porch at the side may be enclosed.

Dimensions:

- Size of Main Building: 33' 0" x 24' 0"
- Ceiling Height, 1st Floor: 8' 6"
- Size Over All: 43' 6" x 30' 6"
- Ceiling Height, 2nd Floor: 8' 0"
- Height of Basement: 7' 0"
Design 612-B

SNUGGLING close to the ground as though it grew up with the trees and foliage, this Cape Cod Home lends itself to ideal landscaping. The interior is designed with well arranged commodious rooms, planned for comfortable and modern living. The dining nook in the kitchen and the first floor toilet are convenient.

DIMENSIONS

<table>
<thead>
<tr>
<th>Description</th>
<th>Dimensions</th>
</tr>
</thead>
<tbody>
<tr>
<td>Size of Main Building</td>
<td>38' 0&quot; x 22' 0&quot;</td>
</tr>
<tr>
<td>Size Over All</td>
<td>40' 0&quot; x 28' 6&quot;</td>
</tr>
<tr>
<td>Ceiling Height, 1st Floor</td>
<td>8' 6&quot;</td>
</tr>
<tr>
<td>Ceiling Height, 2nd Floor</td>
<td>8' 0&quot;</td>
</tr>
<tr>
<td>Height of Basement</td>
<td>7' 0&quot;</td>
</tr>
</tbody>
</table>

72
Design 736-B

CONVENIENCE, stability and modern design are combined to create this desirable and comfortable home. As you study the floor plan you will be impressed with the entertaining possibilities and constant livableness of this home. The chambers are large and airy and with easy access to the bath.

DIMENSIONS

Size of Main Building     25' 0" x 24' 0"  Ceiling Height, 1st Floor  8' 4"
Size Over All               37' 0" x 36' 0"  Ceiling Height, 2nd Floor  8' 0"
Height of Basement                   7' 0"
Design 753-B

HERE is embodied the spirit of early Colonial Architecture—a home of quiet dignity and lasting refinement and charm. Homes of this type were originally built in Cape Cod, but they are now found in every village and city of broad America. The cheerful interior is complete with all conveniences.

Dimensions

Size of Main Building: 38' 0" x 34' 0"
Size Over All: 39' 0" x 44' 0"
Ceiling Height, 1st Floor: 8' 3"
Ceiling Height, 2nd Floor: 8' 6"
Height of Basement: 7' 0"
THE exterior is in the English manner with small eave projections and steep gables. It is a home not only distinguished in appearance but commodious in plan arrangement. A careful inspection of the floor plans will show many convenient features for cheerful comfort. Note the two baths for second floor and the convenient first floor toilet.

Design 723-B

The exterior is in the English manner with small eave projections and steep gables. It is a home not only distinguished in appearance but commodious in plan arrangement. A careful inspection of the floor plans will show many convenient features for cheerful comfort. Note the two baths for second floor and the convenient first floor toilet.

Dimensions:
- Size of Main Building: 50' 0" x 30' 0"
- Size Over All: 52' 6" x 36' 0"
- Ceiling Height, 1st Floor: 8' 6"
- Ceiling Height, 2nd Floor: 8' 0"
- Height of Basement: 7' 0"
Design 650-B

To the homeseeker with an eye for the different, this design should make a strong appeal. The roof lines and the placement of the entrance are among the distinguishing features. Brick and stone form a particular pleasing combination here. There is plenty of beauty outside and a full measure of convenience within.
**Design 731-B**

The picturesque beauty of the exterior is made possible by the rambling plan. A quaint home, pleasing in every detail, of form, color and construction. Inside, the well lighted sun parlor, the large living room and ample bedrooms are among the comfortable features. Do not overlook the modern conveniences so essential to present day living.

---

**DIMENSIONS**

Size of Main Building: 41' 0" x 32' 0"
Size Over All: 43' 6" x 40' 6"
Ceiling Height, 1st Floor: 7' 4"
Ceiling Height, 2nd Floor: 7' 4"
Height of Basement: 7' 0"
Design 656-B

An attractive cottage in shingles that is permanent, appealing and exceedingly livable. The recessed entrance with iron railings on the stoop is invitingly beautiful. It is very conveniently arranged to give the utmost in comfort. Two different plans are offered by this design.

**DIMENSIONS**

| Size of Main Building, Plan B | 25' 0" x 34' 0"
| Size of Main Building, Plan B2 | 25' 0" x 30' 0"
| Size Over All, Plan B | 26' 6" x 41' 0"
| Size Over All, Plan B2 | 26' 6" x 37' 0"
| Ceiling Height | 8' 6"
| Height of Basement | 7' 0"
**Design 735-B**

Trim and neat, cheerful and bright this popular type bungalow provides a perfect atmosphere to live in. It is surprising to find out just how inexpensively homes of this type can be built. Then there is the convenience of having all the rooms on one floor. Please note that two different floor plans are presented for this design.

**DIMENSIONS**

<table>
<thead>
<tr>
<th>Description</th>
<th>Dimensions</th>
</tr>
</thead>
<tbody>
<tr>
<td>Size of Main Building, Plan B</td>
<td>22' 0&quot; x 40' 0&quot;</td>
</tr>
<tr>
<td>Size of Main Building, Plan B2</td>
<td>24' 0&quot; x 44' 0&quot;</td>
</tr>
<tr>
<td>Size Over All, Plan B</td>
<td>25' 0&quot; x 51' 0&quot;</td>
</tr>
<tr>
<td>Size Over All, Plan B2</td>
<td>28' 6&quot; x 55' 0&quot;</td>
</tr>
<tr>
<td>Ceiling Height</td>
<td>8' 6&quot;</td>
</tr>
<tr>
<td>Height of Basement</td>
<td>7' 0&quot;</td>
</tr>
</tbody>
</table>
**Design 747-B**

Good to look at and pleasant to live in are the outstanding qualities of this design. The effect of the living room, adjoining sun porch and fireplace between is smart and satisfying. The compact arrangement of the kitchen and the easy access between rooms are delights to the housekeeper. A home which upholds the Colonial style.

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**DIMENSIONS**

<table>
<thead>
<tr>
<th>Size of Main Building</th>
<th>30' 0&quot; x 22' 0&quot;</th>
</tr>
</thead>
<tbody>
<tr>
<td>Size Over All</td>
<td>31' 9&quot; x 32' 0&quot;</td>
</tr>
<tr>
<td>Height of Basement</td>
<td>8' 0&quot;</td>
</tr>
<tr>
<td>Ceiling Height, 1st Floor</td>
<td>8' 6&quot;</td>
</tr>
<tr>
<td>Ceiling Height, 2nd Floor</td>
<td>7' 0&quot;</td>
</tr>
</tbody>
</table>
Design 623-B

This design in true Colonial character is a home of real comfort, and substantial construction. There is always an appealing dignity in homes of this type. This plan provides a satisfactory room arrangement and innumerable conveniences. Being almost square in plan it means economies in building, and the details have been kept unpretentious, yet refined.

DIMENSIONS

Size of Main Building: 33' 0" x 23' 6"
Size Over All: 44' 6" x 32' 6"
Ceiling Height, 1st Floor: 8' 6"
Ceiling Height, 2nd Floor: 8' 0"
Height of Basement: 7' 6"
Seven Rooms

**Design 646-B**

A never-popular type of home. Good to look at, conveniently arranged inside, comfortable to live in, economical to build. What more can be desired in any home?

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**DIMENSIONS**

- **Size of Main Building**: 38' 0" x 26' 0"
- **Size Overall**: 48' 0" x 36' 0"
- **Height of Basement**: 8' 0"
- **Ceiling Height, 1st Floor**: 8' 6"
- **Ceiling Height, 2nd Floor**: 8' 0"
Design 728-B

This home possesses that rare quality of design owing to proper proportion and symmetrical formality. There is no waste space in a home of this type and there is an unusually logical and convenient arrangement of rooms. A home worthy of careful inspection.

DIMENSIONS

<table>
<thead>
<tr>
<th>Description</th>
<th>Measurement</th>
</tr>
</thead>
<tbody>
<tr>
<td>Size of Main Building</td>
<td>26' 0&quot; x 22' 6&quot;</td>
</tr>
<tr>
<td>Ceiling Height, 1st Floor</td>
<td>8' 3&quot;</td>
</tr>
<tr>
<td>Size Over All</td>
<td>29' 0&quot; x 36' 0&quot;</td>
</tr>
<tr>
<td>Ceiling Height, 2nd Floor</td>
<td>8' 0&quot;</td>
</tr>
<tr>
<td>Height of Basement</td>
<td>7' 6&quot;</td>
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</tbody>
</table>
Design 680-B

All rooms conveniently arranged on one floor is always appreciated by the housekeeper. This home is a type that is extremely popular on account of its simplicity of design and economy of space. It offers two different convenient floor plans.

**Dimensions**

- Size of Main Building, Plan B: 28'0" x 33'0"
- Size of Main Building, Plan B2: 26'0" x 34'0"
- Size Over All, Plan B: 32'6" x 41'0"
- Size Over All, Plan B2: 30'6" x 42'0"
- Ceiling Height: 8'6"
- Height of Basement: 7'0"
Plan B — 30200 Cubic Feet
Plan B2 — 25200 Cubic Feet

Design 724-B

An unusually attractive English type bungalow in brick which offers a selection of two different floor arrangements — one planned for five rooms and one for six rooms. Both plans deserve careful consideration.

Dimensions

Size of Main Building, Plan B: 37' 0" x 46' 0"
Size of Main Building, Plan B2: 37' 0" x 35' 0"
Size Over All, Plan B: 41' 6" x 47' 0"
Size Over All, Plan B2: 41' 6" x 38' 0"
Ceiling Height: 8' 6"
Height of Basement: 7' 0"
ALTHOUGH Colonial architecture is not spectacular, it is extremely popular with the discriminating builders because it permits such pleasing simplicity and dignity of design. This home assures large commodious rooms.
ASK US

Information pertaining to any of the house designs in this book cheerfully furnished. For information desired fill in and check Questionnaire, then mail or deliver to us. No obligation incurred.

A I am interested in Design No. ____________________________________________ Page ______________________

B I own lot No. ______________________ Block ______ In Subdivision ______________________

C My lot is ______________________ feet wide and ______________________ feet long

Corner Lot Yes □ No □

D I would like to begin building ______________________ Date ______________________

E Name ________________________________________________________________

Street ______________________ Rural Route ______________________ Box ________________

Post Office ______________________ State ______________________ Telephone ______________

I WOULD LIKE TO HAVE YOU FURNISH ME THE REQUIRED INFORMATION WHICH I HAVE CHECKED (V) NUMERICALLY IN THE FOLLOWING QUESTIONNAIRE.

1 □ Do you think this home is suitable to my lot size and is it appropriate? ______________________________________

2 □ Is this home of a type of construction that you would recommend for conditions in this community? ______________

3 □ What is the approximate construction cost of building as originally designed? ______________________

4 □ Can I secure actual costs from you? ______________________________________

5 □ How much time will be required to build this home? ______________________________________

6 □ Can I make changes in materials, such as lumber, flooring, brick, masonry, finish, doors, trim, roofing, etc? __________

7 □ What kind of heating system do you recommend? ______________________________________

8 □ Can you advise how to finance this home? ______________________________________

9 □ What is the cost of the working drawings? ______________________________________

10 □ How many plans do you think I may need? ______________________________________

11 □ Will you make any changes in the plans which I may require? ______________________________________

12 □ Is it possible to increase or decrease the size of this home without affecting the appearance? ______________

13 □ Can you furnish plans of a one car □ or a two car □ garage that will be in keeping with the architecture of the home I have selected? ______________________________________

14 □ Can a garage be attached to the house in a practical manner that will not affect the architecture? ______________

15 □ Will you make special plans according to my own ideas and requirements? ______________________________________

16 □ Do you contract to erect homes? ______________________________________

17 □ Do you furnish screens, storm sash and storm doors? ______________________________________

18 □ Do you have other designs in addition to those shown in this book? ______________________________________

19 □ I also desire the following information ______________________________________

______________________________________
______________________________________